



INTEGRATED MEDIA

FOR IMMEDIATE RELEASE

**OPEN ROAD INTEGRATED MEDIA LAUNCHES EBOOKS  
FROM PIONEERING THRILLER WRITER JACK HIGGINS**

*As Part of Its Author Branded Program, Open Road Will Publish and Digitally Market 24  
of Higgins's Novels as Ebooks, with Print-on-Demand Editions to Follow*

(New York, NY June 22nd 2010) Open Road Integrated Media (<http://www.openroadmedia.com>), a digital content company that publishes and markets ebooks by creating connections between authors and their audiences, announced today that it is publishing twenty-four of Jack Higgins's titles in the U.S. as ebooks as part of its Author Branded Program. The ebooks are on sale today, and Open Road will be releasing print-on-demand paperback editions of the books in the coming weeks.

Jack Higgins is widely considered to be the father of the modern thriller novel, and his books have sold over 250 million copies worldwide. The Open Road ebook editions include new covers and an illustrated biography complete with never-before-seen photos and details about Higgins's life.

Open Road will utilize its online marketing platform to connect Higgins's ebooks to readers. Originally produced videos about Higgins and his books, as well archival photos and interviews, will be distributed through Open Road's online platform as well as syndicated to online content partners.

"Open Road is tremendously excited to be publishing Jack Higgins," said Brendan Cahill, VP and Publisher of Open Road. "Our production and marketing teams recently visited Jack at his home in the Channel Islands for an on-location video shoot, and he spoke extensively about his remarkable life and career, from his early upbringing amid the violence of Northern Ireland, to his days as a soldier on the front lines in the early days of the Cold War, to his rise as an internationally bestselling author. Our team has digitized a selection of letters, photographs, and documents from his personal collection that will allow us to create a 360-degree world for his legions of fans."

The following Higgins ebooks, which were originally published between 1959 and 1985, are on sale now in the U.S. as Open Road electronic editions:

A Prayer for the Dying  
Bloody Passage  
Confessional

Exocet  
Midnight Never Comes  
Passage by Night



The Valhalla Exchange  
Dark Side of the Street  
Dillinger  
Hell Is Too Crowded  
Luciano's Luck  
Solo  
The Dark Side of the Island  
The Iron Tiger  
The Last Place God Made  
The Savage Day

Sad Wind from the Sea  
Comes the Dark Strange  
Cry of the Hunter  
The Thousand Faces of Night  
The Violent Enemy  
To Catch a King  
Touch the Devil  
Wrath of the Lion

### **About Open Road Integrated Media**

Open Road Integrated Media LLC ([www.openroadmedia.com](http://www.openroadmedia.com)) is a digital content company that publishes and markets ebooks by creating connections between authors and their audiences. The company's ebooks offer a 360-degree world of existing and originally produced premium content that is marketed through a new proprietary online platform.

Open Road's Author Branded Program focuses on extensive backlist catalogues, while its Publishing Partner Program is based on co-marketing of ebooks with originating publishers. In addition, Open Road will publish new titles that are "born digital" in the company's E-riginals Program.